

## GOALS FOR 2010/2011 FISCAL YEAR



### Goals:

HfHPC has set the goal of 24 homes for this fiscal year.

- 22 new homes to be built within the cities of St. Petersburg, Dunedin, Clearwater, and Largo, including a few slots to take advantage of opportunities that arise in Pinellas County.
- 2 existing homes (bank-owned or vacant) to be purchased and rehabilitated.

### Strategies to achieve these goals:

- Maintain approximately 30-35 households in our pipeline for home ownership. This represents about 18 months of homebuilding and provides ample time for each family to complete their sweat equity requirements and homeownership classes.
- Increase our income by being an attractive community investment for individuals, corporations and houses of worship.
- Maintain our 4-star Charity Navigator status.
- Work closely with local government in partnership to achieve mutual goals, such as redevelopment of abandoned properties.
- Increase our visibility through several additional events sponsored by outside sources.
- Increase our benefits to the volunteer community through an enhanced jobsite experience and website services.
- Increase our services and provide quality resale items in the ReStore.

### What is needed to achieve these goals:

- Volunteers, especially on the weekdays, are essential to our ability to build 24 homes this fiscal year.
- Increased donations to cover the expenses of construction.
- The ReStore will begin to offer some regular items to provide consistency of product.
- We expect to move to larger space – still centrally-located – within the next eight months.
- A focus on construction cost containment, job-site efficiencies and best building practices.

### Progress against our goals:

- Progress is primarily measured by the number of homes constructed or households served. Every page on the website includes a tracking of the number of homes constructed.
- Additionally, the increased services on our website encourage more interaction from volunteers and members of the Pinellas County community. This feedback will be monitored, evaluated and acted upon.