

BLITZ BUILD VOLUNTEER INFORMATION



HOME

is
where the
HEART is.



Habitat
for Humanity®
of Pinellas County

BLITZ BUILD 2012
Clearwater, Florida

1 Week Feb. 10 - 12 — Feb. 15 - 19 2 Homes



Welcome to the Habitat for Humanity of Pinellas County
BLITZ BUILD 2012!

FEBRUARY 10TH-19TH

1884 N. BETTY LANE, CLEARWATER

This year we have scheduled our Blitz Build during the week of Valentine's Day, which is particularly fitting since our theme this year is

"Home is Where the Heart Is!"

What a wonderful way to celebrate love – helping two families build their new homes!

WHAT IS A BLITZ?

EVERY YEAR WE HOLD
A BUILDING BLITZ TO
CONSTRUCT
**TWO HOMES IN
ONE WEEK!**

IT TAKES ALMOST
600 VOLUNTEERS
AND IS A
MEMORABLE
EXPERIENCE.



VOLUNTEER TODAY!

for one of Habitat's most exciting build events!

Join over 100 volunteers each day and help us transform two concrete slabs into two homes. In the utmost example of community and fellowship, Habitat Pinellas is holding its annual Blitz Build in Clearwater, Florida at our Stevens Creek neighborhood subdivision.

We start Friday, February 10th and will conclude with the home dedications on Sunday, February 19th.

No experience is necessary!

Each day you can choose to volunteer during a morning or an afternoon shift. As in past years, one of the homes will serve as our "Women's Leadership House."

To highlight the fun of the event, we will be offering two t-shirt colors representing the two houses.



What happens when 600 people show up?
TWO homes are built in ONE week!

LET'S BUILD!

To sign up, select a shift from our Volunteer Sign-up Calendar on our web site at www.HabitatPinellas.org. You can also pay your participation fee on-line. If you want to register a group, please contact:

Kevin Klucas, Volunteer Coordinator at 727.536.4755, ext. 208, or volunteer@HabitatPinellas.org



WE WILL START EACH MORNING WITH COFFEE AND BAGELS

BREAKFAST, LUNCH AND A T-SHIRT



Habitat will provide lunches and snacks for each volunteer. Each Blitz day will start with coffee and bagels – a good way to get the day going while you sign in and get your "Home is Where the Heart Is" T-Shirt.

At noon, the morning shift will end and the afternoon shift will begin with a lunch. Break time snacks and beverages will be provided throughout the day. All you need to bring is your great volunteer enthusiasm!

BUILD A HOME, WIN SOME PRIZES!

We'll be doing chance drawings for some terrific prizes during the week of Blitz Build including a kayak from Sweetwater Kayaks! Buy your tickets at the registration table at Blitz. All proceeds from the drawings benefit Habitat Pinellas.



GENERAL INFO AND SIGN UP

- We will run two shifts each day: 7:00 a.m. to 1:00 p.m. and 12:00 to 6:00 p.m. (both include lunch).
- The participation fee is \$25 per shift. No charge for active military personnel.
- Volunteers must be at least 16 years old. Volunteers must be at least 18 years old before they may climb ladders or use power tools.
- Report to the job site, even if the weather seem questionable.
- Wear shoes that will protect your feet (shoes with closed toes and closed heels), and wear clothing that is comfortable and you can get dirty. Clothing should not be ragged, fringed, or in a condition that could get caught in tools or machinery.
- We provide all the needed tools.

To sign up on-line:

1. Go to our website:
www.HabitatPinellas.org
2. Click on "Volunteer"
3. Click on "Volunteer Signup Calendar"



PAY TO PLAY

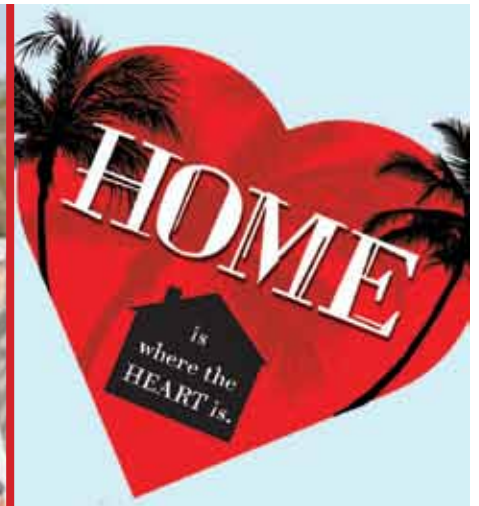
Why "pay to play?" As a non-profit organization, we are asking for a small donation for each shift an individual works on one of the two Blitz Build houses. In addition to offsetting costs associated with our Blitz Build event such as t-shirts, food, beverages, seating and tent rental, your donation helps Habitat to continue helping families in our Pinellas County community.

Contact Kevin Klucas for more information at volunteer@habitatpinellas.org.

PAY ONLINE!

at www.HabitatPinellas.org





SPONSOR OTHERS TO VOLUNTEER

Does your heart belong to Habitat Pinellas, but you are not physically able to volunteer, or prefer to be a booster and cheer for your favorite team from the sidelines? You can still participate!

You can sponsor a scholarship for an individual who wishes to volunteer, but cannot afford the minimum fee. Or, you can sponsor a group or team. Go Team!

Whether you are a volunteer or a volunteer sponsor for the Habitat Pinellas Blitz Build, it is a wonderfully fulfilling experience. Not only do you support a magnificent cause, but volunteers learn valuable skills that can be transferred to working on their own homes.

And because volunteers work in concert with others, team building and camaraderie results.

Share your enthusiasm for the Habitat Pinellas mission by sharing your resources. Give what you can from your heart. We promise to apply your contribution in the most responsible way.

SPONSORSHIPS

EVENT SPONSORS. Major sponsors for Blitz Build 2012 homes are **Publix Super Market Charities** and **Lokey Automotive Group**. This will be the sixth home that Publix Super Market Charities has sponsored. We also welcome Lokey Automotive Group as a first-time Blitz Build sponsor!

Please encourage your business, employees, employer, friends and neighbors to participate in Blitz Build 2012. Participation comes in many shapes and forms. If you are unable to physically take part in the building itself, please plan to join us for the home dedications on Sunday, February 19th at 1:00 p.m.

For more information on event or volunteer sponsorships, please contact:

Steve Lightburn, V.P. Development, 727.536.4755, ext. 203 or development@HabitatPinellas.org



PUBLIX SUPER MARKETS
CHARITIES



THE MOORE FAMILY



Kimberley Moore and her two daughters, who are 9 and 15 years old, live in a tiny apartment in a less than safe area of Clearwater. The two-bedroom/one bath apartment is only 350 sq. ft., which is an extremely cramped living space for three people.

In addition to the lack of privacy and living space, the apartment is in disrepair with several roof leaks and broken sliding glass doors, resulting in mold and safety issues.

Kimberley is an intelligent, can-do woman with a great attitude. She desperately wishes she could provide adequate space to raise her daughters in a more secure neighborhood, but she had to downsize to this small apartment because a three-bedroom unit was too expensive for her monthly budget. Thus far, she has successfully managed on her income from LinCare, where she has been employed for nearly four years.



The Moore family is thrilled to be accepted into the Habitat Pinellas program and are excited about the prospect of being part of the "Blitz Build 2012" event! Their dreams of a comfortable house in a secure neighborhood has come true!

WHO WE ARE BUILDING FOR...



THE OKUBOYE FAMILY



"Excited, joyful and truly blessed" is how Rashidat Okuboye describes her first thoughts when she found out she had been accepted into the Habitat program. As a cancer survivor, Rashidat knows what it is to work hard to overcome fears and adversity, to come out on the other side with hope and conviction, and a second chance. She has a keen sense of what she wants for herself and her four-year-old daughter: a stable life, a loving environment, a secure future.



She says Habitat has given her the opportunity to provide a brighter future in a safe environment for herself and her daughter. They can escape an apartment that is financially challenging in a neighborhood she feels is unsafe. She has longed for a positive environment for her daughter to blossom in a happy childhood – a safe place to play outside and develop neighborhood friendships.

Rashidat is a lab medical assistant who has never been afraid of hard work or long hours, so she has welcomed the chance to help build her home. "Habitat knows that there are hard-working people who deserve a chance to own an affordable home," she explains. "The sweat equity is not a walk in the park, it's really hard work," she explains. "But I believe in working for something you really want. It feels good to be building my own home. My house will be full of joy, love and great fulfillment."

"I am building a future for my family."



MYTHS AND FACTS

PREPARE TO BE SURPRISED



Habitat's abiding belief that God's love extends to everyone. Habitat also welcomes volunteers from all faiths, or no faith, who actively embrace Habitat's goal of eliminating poverty housing from the world.

Myth: Habitat for Humanity was founded by former U.S. President Jimmy Carter.

Fact: Habitat was started in 1976 in Americus, Ga., by the late Millard Fuller and his wife Linda.

President Carter and his wife Rosalynn (whose home is eight miles from Americus, in Plains, Ga.), have been longtime Habitat supporters and volunteers who help bring national attention to the organization's housebuilding work. Each year, they lead the Jimmy Carter Work Project to help build houses and raise awareness of the need for affordable housing.

Myth: Habitat homeowners can sell their houses and make a large profit because of the original low cost.

Fact: A Habitat homeowner cannot profit unfairly from their home. Habitat for Humanity of Pinellas County has the right of first refusal if the homeowner needs to move during the period time that they are paying the mortgage. We repurchase the home at an agreed-upon formula that is written into their mortgage when they purchase the home. We also write a silent second mortgage for the difference between the mortgage and the value of the home, plus 25%. This second mortgage is forgiven over the life of the mortgage, and protects our donor/volunteer investments by reinforcing our right of first refusal. It also prevents predatory lenders from getting a Habitat homeowner to refinance their 0% interest mortgage.

Myth: Habitat for Humanity International gives funds to local affiliate Habitats.

Fact: Local Habitat affiliates do not receive any funds from Habitat International. In fact, it's the other way around. We submit a portion of the funds we raise to help build houses overseas.

Source: Adapted from Habitat for Humanity International

Myth: Habitat Pinellas gives houses away.

Fact: Habitat Pinellas offers 0% interest homeownership opportunities to families who are unable to obtain conventional house financing.

Generally, this includes those whose income is between 30 and 80 percent of the area's median income. Prospective Habitat Pinellas homeowner families contribute \$500 toward the closing costs. Additionally, they contribute 250–350 hours of "sweat equity" on the construction of their home or someone else's home. Because Habitat homes are built using donations of land, material and labor, mortgage payments are kept affordable.

Myth: Habitat houses reduce a neighborhood's property values.

Fact: Housing studies show affordable housing has no adverse effect on neighborhood property values. In fact, Habitat homes have proven to increase property values and local government tax income. The price of a Habitat home, while usually under market value, is not considered a "comparable" for a neighborhood or to be used on an appraisal of nearby homes.

Myth: Only Minorities get Habitat Pinellas homes.

Fact: Habitat builds houses in partnership with those in need regardless of race, religion or any other difference.

Prospective homeowners must meet three criteria: need; ability to repay the mortgage; and a willingness to partner with Habitat. The ethnic makeup of Habitat owners tends to mirror that of the low-income population of any given area. Statistically across the US, 33 percent of Habitat homeowners are caucasian and 67 percent are people of color.

Myth: Habitat homeowners are on welfare.

Fact: Qualified families are working people struggling to house their families, provide proper nutrition, purchase health care, and assure their children are educated. While some do receive public assistance, most often in the form of disability, most homeowners work. Habitat works in good faith with people who are often at risk in society, knowing that owning a home is often the first step toward helping people break out of the cycle of poverty.

Myth: You have to be Christian to become a Habitat homeowner.

Fact: Habitat homeowners are chosen without regard to race, religion or ethnic group, in keeping with U.S. law and with





Habitat
for Humanity®
of Pinellas County



2012 BLITZ LOCATION:

1884 N. Betty Lane, Clearwater, Florida

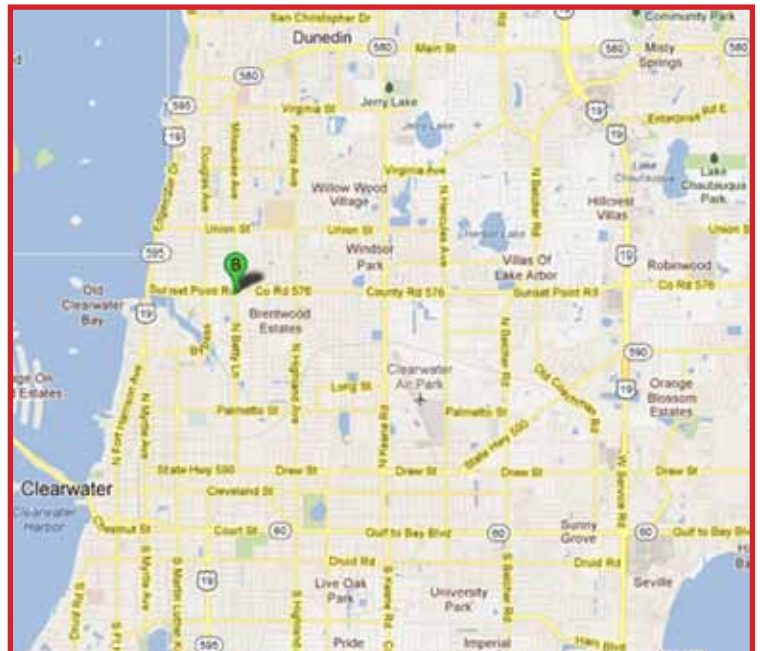
STEVEN'S CREEK

Steven's Creek is a housing community in Clearwater, FL, that Habitat Pinellas is developing. These three, four and five bedroom homes are beautiful and efficient Energy Star homes.

"Heartfelt" thanks to our Blitz Build house sponsors:



PUBLIX SUPER MARKETS
CHARITIES



***Thank you for your time,
talent and generosity!***

Habitat for Humanity of Pinellas County
13355 49th Street North, Clearwater, FL 33762
www.HabitatPinellas.org • 727.536.4755